To Whom It May Concern:

I am writing concerning a sponsorship opportunity for the ACM@UVa’s 7th Annual High School Programming Contest (HSPC).

**What is the HSPC?**
The HSPC is a programming contest held at UVA in which approximately 200 high school students across the Mid-Atlantic region participate each year.

The High School Programming Contest provides a fun and exciting opportunity for students to explore Computer Science concepts. It also promotes the engagement of underrepresented groups and encourages students to consider further studies and/or a career in Computer Science.

Former competitors have cited participation in the HSPC as what drew them both to the University of Virginia and to CS as a career path.

**Sponsorship Levels**
Running a contest of this size requires substantial resources--time, volunteers, and financial support. We hope that you will partner with us to provide this opportunity to high schoolers across the Mid-Atlantic region. Based on your sponsorship contribution, we will feature your company’s name and logo on our website, signs and fliers, and/or the competition t-shirt:

<table>
<thead>
<tr>
<th></th>
<th>HSPC Website</th>
<th>Signs and Fliers</th>
<th>Competition T-Shirt</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gold</strong> ($1500 or more)</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Silver</strong> ($1000)</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td><strong>Bronze</strong> ($500)</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Your contribution would be used to give each contestant, coach, and volunteer a t-shirt, provide lunch, and award prizes to top teams.

I would be thrilled to answer any questions you might have. You can also visit our website at http://acm.cs.virginia.edu/hspc.php for more information. Thank you for your time and consideration.

*Marina Sanusi*
ACM@UVa HSPC Director
mgs9y@virginia.edu